

FINANCIAL MANAGEMENT AND CONTROLLING

Duration: 4 days

This seminar was specifically designed for non-financial specialists intending to fill the gap with an intensive training on financial subjects:

- Understanding the correlation of finance and accounting.
- Knowing how to interpret and apply the essential tools of finance and accounting.
- Competently recognizing personal responsibilities of financial planning, financial management and controlling.
- Constantly optimizing the quality of decision-making with appropriate evaluations and interpretations of performance figures.

After this course, participants know which tools and performance figure systems deliver reliable data to analyze the current situation and the development of an organization, and what opportunities and threats the business faces. They are able to analyze financial statements, profit and loss accounts, cash flow statements, cost statements, budgets, calculations and controlling data, and they can transfer these insights into their respective field of responsibility.

PARTICIPANTS

- Executives, not having in-dept insight in finance and accounting
- Executives, business unit and division heads
- Profit center heads and project managers, acquiring more in-dept knowledge in finance and controlling

TOPICS

The Concept of Financial Management

- The role of financial management in integrated management
- Financial management for growth, liquidity and profitability
- Consequences of shareholder value concepts for financial management

Components of Finance and Accounting

- Financial statement and profit and loss statement
- Cash-flow statement and management of liquidity
- Cash-flow, profit and profitability
- Cost accounting and cost management
- Contribution margin accounting
- Calculations and pricing
- Investment policy

Financial Planning and Financial Management

- Profit planning and profit management
- Risk analysis with break-even models
- Correct budgeting
- From costing to profit center accounting
- Financial assessment of outsourcing and make-or-buy decisions
- Measures to reach profitability goals
- Transfer of management success to financial statements and financial planning

Controlling

- Management by performance figures
- Management accounting
- Budget/result comparison and deviation analysis
- Early warning systems
- Collaboration of management and controller
- Active management of results and profits

SESSIONS

7120-E	28.09.–01.10.2020	Davos
7111-E	19.–22.04.2021	Steckborn
7121-E	27.–30.09.2021	Davos

Program Fees

CHF 3900.–*
(plus 7.7% VAT)

* Invoicing in EUR possible
(subject to daily exchange rates).

ADMINISTRATION AND ORGANISATION

Our paramount goal is to provide top of mind, holistic and practical management knowledge.

If possible, the content and structure of the seminar is adapted to a certain degree to the specific interests and backgrounds of the participants to foster the transfer of the provided concepts and methods into practice.

Our seminars in management education are structured as standalone modules that allow topicspecific combinations. This facilitates the option to customfit our programs to the individual needs of our clients

Counseling and Information

We will gladly provide you with more information about our seminars, programs and diplomas. Please contact us if you would like an SMP advisor to help you make the right personaldevelopment choice among our many courses and programs.

Phone: +41 71 244 55 55
EMail: seminare@smp.ch

The following administrative references allow for a smooth process of your registration. We gladly assist you in any queries.

Registration

We kindly ask you to registry via Email (seminare@smp.ch) or on the product description site of our homepage (www.smp.ch). Additionally the next page provides a registration form than can be sent to us via fax or postal services.

If a seminar is fully booked or if acceptance in a diploma program is not possible, we will inform you immediately. SMP reserves the right to make small adjustments to programs or changes of faculty.

After we receive your registration, we will send you

- A confirmation of your registration including the invoice.
- Information on logistics, hotel and travel to the program venue.
- A reservation sheet for your accommodation.

SMP Administration

Phone +41 71 244 55 55
Fax +41 71 244 55 56
seminare@smp.ch
www.smp.ch

Fees and Accommodations

Seminar fees include the cost of the seminar and the seminar materials (plus 8% VAT for seminars in Switzerland). Seminars outside of Switzerland are taxed according to local regulations. Not included are all hotel costs of the participant including room and board, directly payable at the hotel. Our seminars take place in hotels. For this reason, we offer reasonable priced packages. A participant may choose different accommodations, however a fixed daily amount will be charged by the hotel nevertheless. Multipart seminars can be booked only as a whole. Missed seminar days or seminar parts cannot be made up at a later date (Exceptions may apply).

Seminar and diploma fees are invoiced in Swiss Francs (CHF). Upon request, payment in EURO (EUR) is possible at the daily currency exchange rate.

Change of Registration / Cancellation

Changes of registration from one seminar or diploma program to another are possible only up to 6 weeks before the start of the seminar at the cost of a CHF 350 change of reservation fee. Cancellations are free up to 3 months before the start of a seminar or diploma program. Registered participants who cancel their registration between 3 months and 6 weeks before the start of a seminar will incur a charge of 40% of the respective seminar or diploma fee. Registered participants who cancel their registration within 30 working days of the start of the seminar or diploma program will be charged the full fee.

We recommend that participants take out cancellation insurance to cover the above seminar cancellation costs in case of illness or other unforeseen circumstances.

With your registration you accept the General Terms and Conditions of the SGMI Management Institut St. Gallen AG. For further information please go to www.smp.ch/en/tc.

Certificate

After your attendance of the seminar / completion of a program, you will receive a certificate on the last course day.

REGISTRATION CARDS

We are looking forward to your registration. Please send your registration card by mail, fax, email or submit your application online at www.smp.ch

SMP
Management Programm St. Gallen
Haggenpark, Oberstrasse 275
CH-9014 St. Gallen
Phone +41 71 244 55 55
Fax +41 71 244 55 56
seminare@smp.ch
www.smp.ch

We register for the following program:

Number/Date

Last Name, First Name, Date of Birth

Company/Organization

Street, Number

ZIP Code/City

Phone

Fax

EMail

Industry, Number of Employees

Function

Date, Signature

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